



# Isaiah, *Maybe It's You*

by **XAVIER DAMASE** | 2022

# STYLING, MU & HAIR

It is with great enthusiasm that I present the Styling, Make Up & Hair Moodboard for the film "ISAIAH, MAYBE IT'S YOU."

Our lead Isaiah will have three outfits. We want to showcase the many sides of a same coin. From Isaiah donning a loud fit on the podcast, to relaxing at home in an old T Shirt -- always stylish. Our girl's got taste.

The Podcast girls host the podcast twice a week, so their fit is fashionable while casual.

Throughout the Pocasting sequence, the three women need an amazing make up. In true Euphoria style, that's where we AMP up the look of the film. It's in the details on Isaiah's nail polish, it's in the perfect way they've highlighted their eyes and bounced their lips. They are GLAMMED UP and we LOVE IT.

With Allan, we need to convey a man, initially stylish, but that has let himself go. Without over doing it, his clothes are worn out. Something I would like to stress is the way he's riding off Isaiah's style (think Brad Pitt & Gwyneth Paltrow, Brad Pitt & Jennifer Aniston, Brad Pitt & Angelina Jolie -- and the way his style matches each woman whilst their dating. So for Allan, a pastel colored tracksuit he's worn five days in a row would be very revealing of his character.

# Modern life in the digital age.



# ISAIAH

**Interpreted by ZOHA RAHMAN**

**Three Fits in Total.**

**#1 @ The Podcast** -- Stylish Casual.

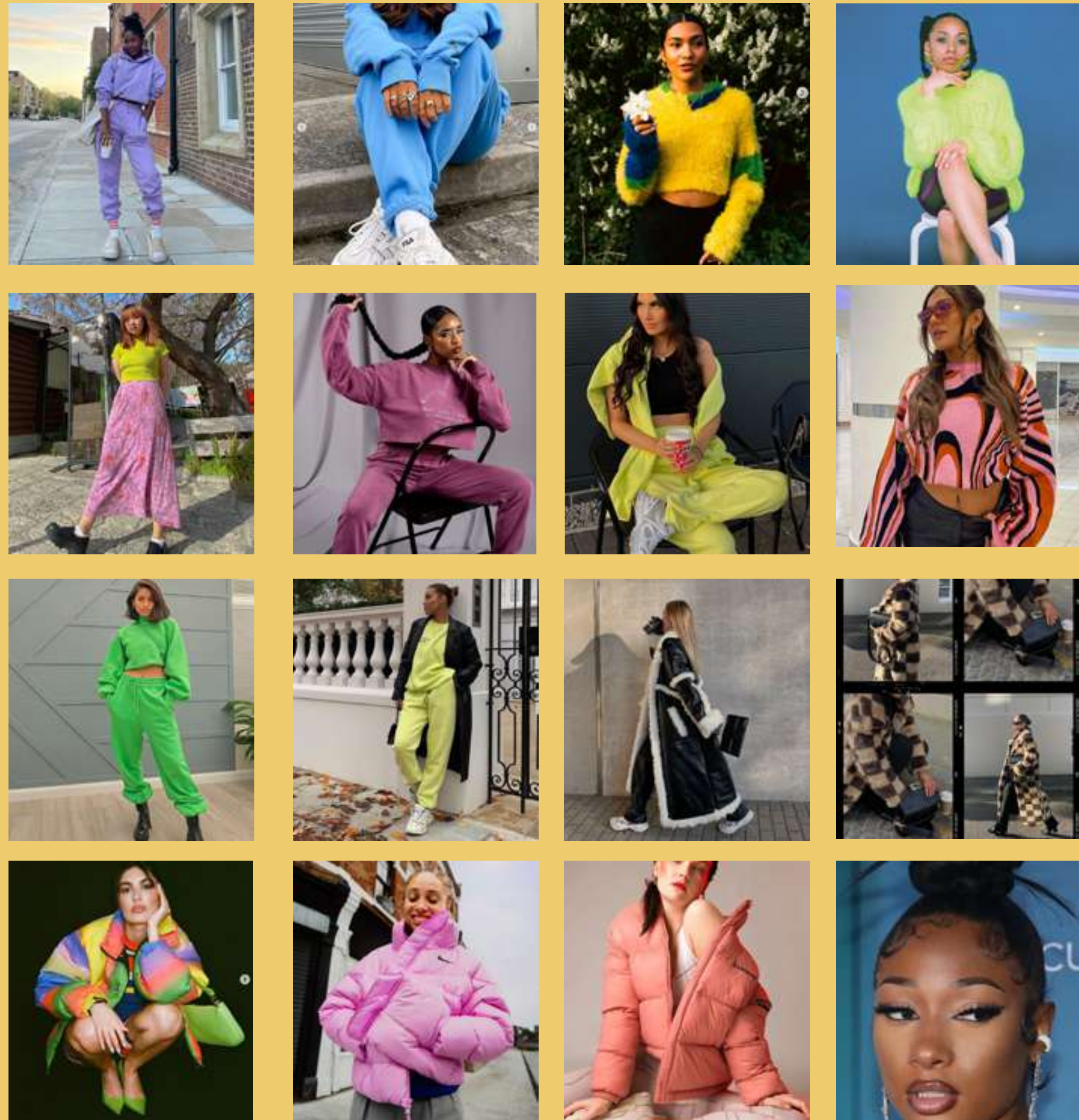
**#2 @ Home, Bathroom & Kitchen Scenes** -- Relaxation time.

**#3 @ Home, Bedroom Scene** -- Go-to sleeping attire.

**Character Profile:**

Isaiah is pro-active. She is creative and resourceful. A budding musician with a growing online platform, she's reach the point where big and small companies will send her clothes.

Musically, she specializes in silky vocals set to bubbly drum'n'bass beats



# FIT # 1: PODCAST

**Direction:** We're not chic, rather stylish casual. We're not trying to upstage the podcasters toooo much. So face and nails look fabulous, outfit is colorful but semi-casual.

**Fit:** Urban. Simple. Unique and Vivid Color. Top needs to POP. Ideas are: Comfy, Funky, Textured sweater with skirt ; Matching sweater and sweatpants. Thinking white socks under birkenstocks type sandals, or bulky trainers.

Plus a long, bright coloured coat for the scenes directly after podcast / on the tube. The knee long coat must be LOUD so Isaiah can stand out amongst the crowd on the train

Brand Examples: Pangaia, Kaiia The Label, @AGR KNIT

**Accessories:** Rings. Set of heavy, golden earrings.

**Hair Style & MU:** We're glammed up. Hair is pulled back tight. Accentuating cheek bones. We'd need to see with Ms. Rahman, but I essentially envisioned Isaiah's baby hairs shaped slick in spikes and spirals across her hairline. Make Up looks as though it was done by a professional artist.

**Nails:** A basic manicure. Nails are rounded. The paint complements her outfit. We want a unique pattern on each nail.

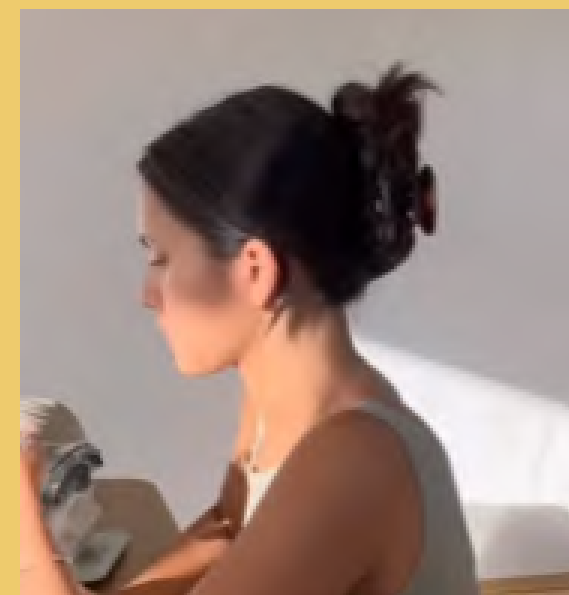
# FIT # 2: BATHROOM & KITCHEN

**Direction:** Isaiah got home from an awful day at work. She needs comfort.

**Fit:** Used T Shirt, Worn, Baggy, Comfy, Personal. An old Iron Maiden, Led Zeppeling, or Elvis T Shirt over short leggings, simple pyjama bottoms, pink sweatpants or tie die sweatpants. I like the direction of having a long sleeve shirt underneath the T Shirt...

**Accessories:** Would glasses be too much...?

**Hair Style & MU:** Bun, Simple, Comfortable. Or big Claw Clip. Make Up from podcast is cleared, face is fresh, cleansed, moisturized.



# FIT # 3: BEDROOM

**Direction:** Isaiah wakes up. Did not sleep well.

**Fit:** Black camisole. Pyjama bottoms.

**Hair Style & MU:** Hair is loose, messy from turning around in bed all night.





**Our private life  
as  
entertainment  
for the masses.**

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# DORA

Interpreted by **DEANA HASSANEIN**

One Fit @ The Podcast

**Fit:** Dora's fit needs to be black, dark tone. Black, Adidas Track suit. Long, black dress.

**Hair Style & MU:** Hair is long, loose. Face is glammed up. Nails are dark blue, lips would be an almost nude pink.



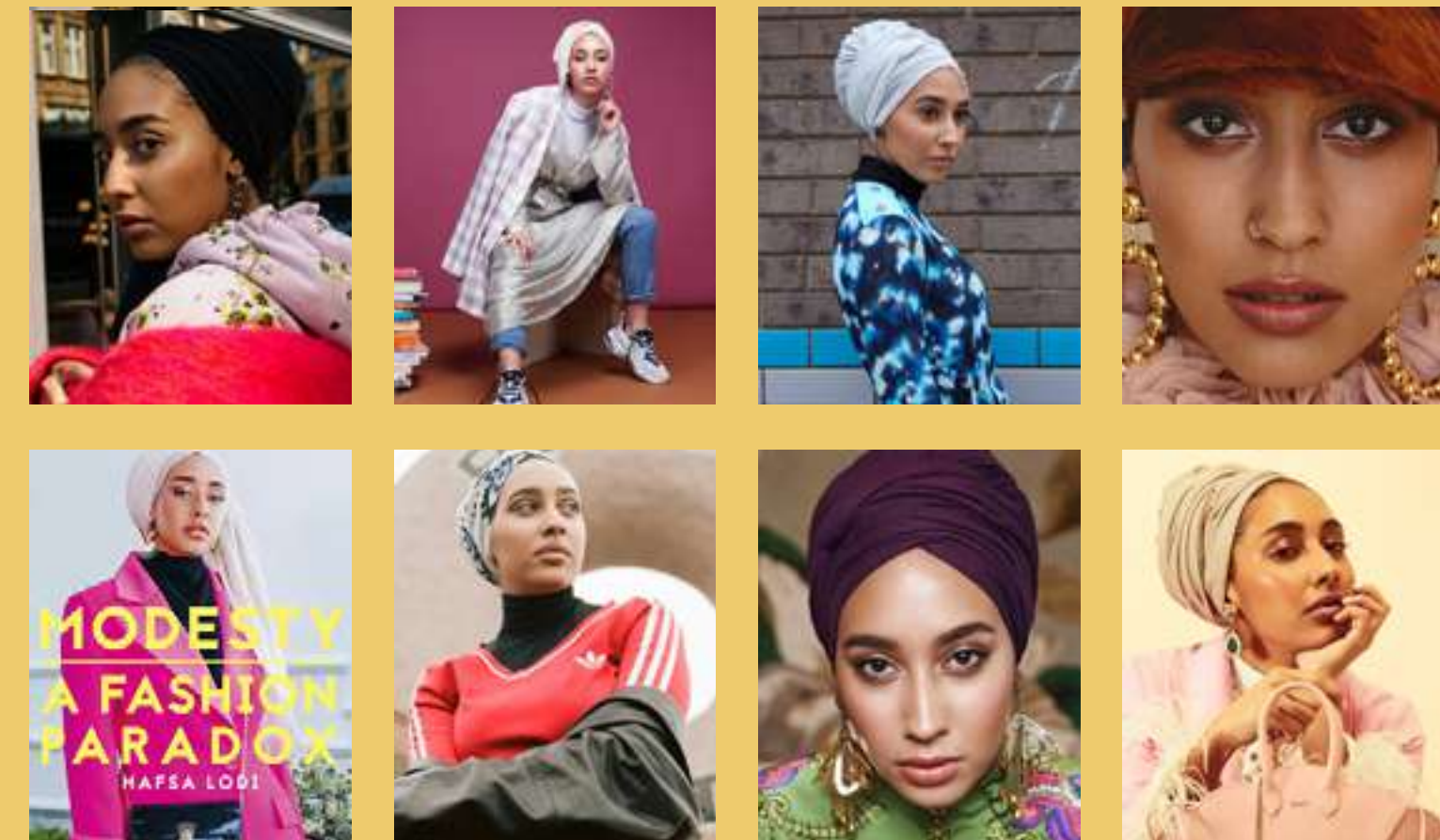
# GEORGIA

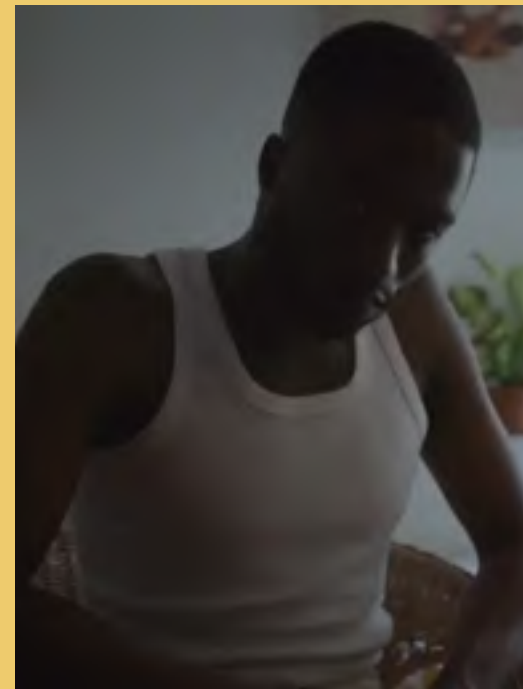
Interpreted by **MARIAH IDRISSEI**

One Fit @ The Podcast

**Fit:** Colorful Hijab, or neutral Hijab matching a colorful outfit. We need a bright color and design here -- whether it be floral, abstract, or else.

**Hair Style & MU:** Glammed up in a modest, neutral way.





# ALLAN

**Interpreted by TBD**

**Two Fits @ Home, night of and the next Morning**

**Fit @ Night of:** In a similar way Brad Pitt will copy the style of the woman he's dating, Allan is ripping off Isaiah's style. Ideally, I'm thinking a pastel colored tracksuit that looks worn out. a fit that reminds us of Isaiah's on the podcast.

**Fit @ Next Morning:** Either just large boxers, or briefs with a wrinkly grey or white tank topt.

**Hair & Facial Hair Style:** Scruffy.

# Thank You!!